AMBIORA

The annual media fest "etc" was titled as "Ambiora". The fest was inaugurated by Principal Dr. Dominic Thomas. Communication and Journalism Department HoD Deepu Jose K gave the presidential address.

The Fest featured a short film festival named "Avant Garde". 20 films were screened. A set of competitions were part of the program. Photography contest, Troll making Competition, Anchoring Competition, Film Quiz were the main attractions.





FACE TO FACE

It was an interactive program conducted for media enthusiastic students. This program made an opportunity for the participants to have an active conversation with two popular radio jockeys from Kannur District. RJ Joshni and RJ Jeena, jockeys from Mathrubhumi Club FM 94.3. The session was a platform for the students to know how to engage audience in an active conversation. The PG students of journalism and the students from other departments also were attended. The RJ's hosted a game show to entertain the students.



WOKSHOP

A Workshop on "Educational Television Production" was conducted for the students by the department of Communication and Journalism in association with Department of Chemistry on September 11. Workshop was conducted with the help of EMMRC (Educational Multimedia Research Centre). It was inaugurated by Dr. Zeinul Hukuman (HOD, PG Dept. of Chemistry, Sirsyed College). A series of lectures were conducted by EMMRC officials. Dr. Damodar Prasad (Director of EMMRC) gave a lecture on "Science communication in Broadcast media".

